

THE INJURED RIDER FOUNDATION'S PRIVACY POLICY

PERSONALLY IDENTIFIABLE INFORMATION

You may visit The Injured Riders Foundation (the "Site") and use of some services without registering and without providing personal information. However, at times you may be asked to voluntarily provide personally identifiable information, such as when registering activities such as newsletters, forums, when purchasing products, when requesting information or other communications, express interest in helping an injured rider, donating or when participating in a website feature. Use of this Site is subject to The Injured Riders Foundation Terms and Conditions of Use. Personally identifiable information that we may collect may include your name, phone number, address, social security number, email address, credit or debit card account or other reference number and other information by which you can be personally identified. All personally identifiable information we collect is stored on limited access servers and is used to provide services to you. The Injured Riders Foundation does not intentionally collect personally identifiable information from children under the age of 13.

We may use this contact information to provide you with a receipt or financial report; to contact you to clarify or obtain information about an order you placed, a donation you made, or an injured rider you have referred; or to send you additional information about The Injured Rider Foundation. We may share private information with carefully selected vendors, business partners and other organizations in order to provide special opportunities and offers to you. If you make a donation, we may contact you from time to time (in writing only, never by telephone) to offer you an opportunity to make another gift, or to offer services from third parties that will directly benefit The Injured Rider Foundation

From time to time, the Injured Rider Foundation rents or exchanges its list of supporters with other trusted organizations to benefit the Foundation's programs and activities. Prior to doing so, we will notify you and give you the option to opt-out. We have found this to be the most cost-effective method of reaching additional potential constituents and hope you value the information they send you. Your name is only made available to these carefully screened organizations through third-party mailing agents for a limited use. Such organizations will not have continued access to your name and address unless you choose to respond to their initial mailing. In addition, we may share personally identifiable information with governmental authorities and will respond to civil subpoenas when legally required or authorized to do so.

Snowboard Revolution LLC may also use personally identifiable information to enforce our Terms and Conditions of Use but only to the extent necessary.

We may analyze personally identifiable information in order to improve the Sites and our services. We also may compile information about you and other users and provide this non-personally identifiable, aggregate information to third parties for market analysis and other purposes.

PERSONAL BILLING INFORMATION – NOT SHARED

In addition to personal contact information, we ask for billing information, such as your billing address and credit card number, when you make a donation or purchase a product. We use secure servers to gather and process your billing information. Your billing information is NOT shared with any other organizations, and your credit card number is not retained once your transaction has been authorized and processed.

SITE USAGE INFORMATION

Our Web servers automatically collect Web Site Usage Information from you when you visit the Site, including browser type, IP Address, and time of visit to the Sites. The Injured Rider Foundation does not consider Web Site Usage Information to be personally identifiable information. Web Site Usage Information describes how our Web site is used and navigated, including the number and frequency of visitors to each Web page, and the length of their stays.

COOKIES

This Site makes use of browser "cookies." Cookies are files written to a user's hard disk and read by our server or other computer programs. They allow our servers to determine how recently a browser has visited our sites, and to retain some information about actions and selections on our sites. The injured Rider Foundation may use this technology in order to provide a more personal experience at the Site. If you do not want to have cookies written to your hard drive, your Web browser software should contain a feature that allows you to accept or decline them. However, if you opt to decline our cookies, we cannot guarantee we will be able to provide the same user experience we would if you were to accept them.

SECURITY

The injured Rider Foundation uses commercially reasonable efforts to keep your information secure, such as limiting access to servers which contain personal information, and maintaining adequate safeguards for the integrity of the Site. The injured Rider Foundation employs industry best practices to ensure the security of personal information. However, we cannot ensure or warrant the security of any information that users transmit willingly to the Site. Users must transmit information at their own risk.

THIRD PARTY LINKS

The injured Rider Foundation and/or users of the Site may make content from other websites available on this Site through links located on our own Web sites. Each third party website will have separate terms and conditions and privacy policies independent of The injured Rider Foundation.

CONTACTING US

You may review and update or ask to remove the personally identifiable information you provide us with as part of the registration process by contacting us at the following web address:

<http://www.Injuredriders.org/contactuse>

POLICY MODIFICATION

The injured Rider Foundation reserves the right to modify this Privacy Policy at any time without prior notice. You agree to review this Privacy Policy on a regular basis to familiarize yourself with all such modifications. If you do not agree to any modifications then you are not authorized to use this Site.

TERMS AND CONDITIONS OF USE

Please also visit our Terms and Conditions of Use section that explains other terms and conditions governing your use of this Site.